



DOCTOR OF PHILOSOPHY IN BUSINESS MANAGEMENT
Major in Strategy Management
REVISED CURRICULUM (S.Y. 2020-2021)

BASIC COURSES		9 UNITS
_____	PHDBM711 Philosophical Foundations of Management	3
_____	PHDBM712 Advanced Research Methods and Statistics	3
_____	PHDBM713 Advanced Organizational Transformation and Leadership	3
CORE COURSES		15 UNITS
_____	PHDBM721 Advanced Operations Management	3
_____	PHDBM722 Advanced Marketing Management	3
_____	PHDBM723 Advanced Human Resource Management	3
_____	PHDBM731 Advanced Corporate Finance	3
_____	PHDBM732 Advanced Business Economics	3
SPECIALIZATION (Choose 4 courses)		12 UNITS
_____	PHDBMSM741 Value Creation & Value Capture in Global Business	3
_____	PHDBMSM742 Consulting to Growth Companies	3
_____	PHDBMSM743 Designing and Managing Processes for Competitive Advantage	3
_____	PHDBMSM744 Innovative Business Models for Sustainability	3
_____	PHDBMSM745 Strategic Aspects of Mergers and Acquisitions	3
WRITTEN COMPREHENSIVE EXAMINATION		
DISSERTATION		12 UNITS
_____	DISSE751 Dissertation Writing	12
	A structured, supervised program of scholarly research in your field of specialization, leading to a dissertation that makes an original contribution to the field, suitable for publication in a series of high-quality, refereed journal articles, and presentation in international forum/conferences.	
_____	DISSE752 Dissertation Paper Defense	3
TOTAL		48 UNITS

Prepared by
Online Graduate Programs Curriculum Committee

Revelino D. Garcia, Ph.D.
Chairman

Margie D.G. Dela Cruz, Ph.D.
Member

Approved by:

Junifen F. Gauuan, PhD.
University President