



DOCTOR OF PHILOSOPHY IN BUSINESS MANAGEMENT
Major in Real Estate Management
CURRICULUM (S.Y. 2020-2021)

BASIC COURSES		9 UNITS
PHDBM711	Philosophical Foundations of Management	3
PHDBM712	Advanced Research Methods and Statistics	3
PHDBM713	Advanced Organizational Transformation and Leadership	3
CORE COURSES		15 UNITS
PHDBM721	Advanced Operations Management	3
PHDBM722	Advanced Marketing Management	3
PHDBM723	Advanced Human Resource Management	3
PHDBM731	Advanced Corporate Finance	3
PHDBM732	Advanced Business Economics	3
SPECIALIZATION (Choose 3 courses)		9 UNITS
PHDBMREM741	Real Estate Investment & Financial Analysis	3
PHDBMREM742	Innovative Products, Spaces, and Tech. in R.E. Development	3
PHDBMREM743	Leadership in Real Estate	3
PHDBMREM744	Corporate Real Estate	3
PHDBMREM745	Mediating Public and Private Development	3
WRITTEN COMPREHENSIVE EXAMINATION		
DISSERTATION		12 UNITS
DISSE751	Dissertation Writing	12
A structured, supervised program of scholarly research in your field of specialization, leading to a dissertation that makes an original contribution to the field, suitable for publication in a series of high-quality, refereed journal articles, and presentation in international forum/conferences.		DISSE752
Dissertation Paper Defense		3
TOTAL		48 UNITS

Prepared by:
Online Graduate Programs Curriculum Committee

Revelino D. Garcia, Ph.D.
Chairman

Margie D.G. Dela Cruz, Ph.D.
Member

Approved by:

Junifen F. Gauuan, PhD.
University President