



Philippine Christian University

GRADUATE SCHOOL OF BUSINESS AND MANAGEMENT

2nd Floor, Administrative Bldg., 1648 Taft Avenue corner Pedro Gil St., Malate, Manila

Telephone: (63-2) 8521-5045

PHD IN BUSINESS MANAGEMENT Major in International Trade and Business Law

REVISED CURRICULUM (S.Y. 2020-2021)

CODE	COURSE DESCRIPTION	CREDITS
Basic Courses		9
PHDBM711	Philosophical Foundations of Management	3
PHDBM712	Advanced Research Methods and Statistics	3
PHDBM713	Advanced Organizational Transformation and Leadership	3
Core Courses		15
PHDBM721	Advanced Operations Management	
PHDBM722	Advanced Marketing Management	
PHDBM723	Advanced Human Resource Management	
PHDBM731	Advanced Corporate Finance	
PHDBM732	Advanced Business Economics	
Specialization (Choose 4 courses)		12
PHDBM733	International Trade Regulation/International Trade Law	3
PHDBM734	International Business Transactions	3
PHDBM735	International Business Negotiation	3
PHDBM736	International Commercial Insurance Law: Risk Mitigation Through Risk Transfer	
PHDBM737	Trans-border Securities Regulation	3
PHDBM738	International Arbitration	3
COMPREHENSIVE EXAMINATION		
DISSERTATION		
A structured, supervised program of scholarly research in your field of specialization, leading to a dissertation that makes an original contribution to the field, suitable for publication in a series of high-quality, refereed journal articles, and presentation in international forum/conferences		
Disse 751	Dissertation Writing	12
Disse 752	Dissertation Paper Defense	
TOTAL		48 UNITS

Prepared by:
Online Graduate Program Curriculum Committee

Revelino D. Garcia, Ph.D.
Chairman

Margie D.G. Dela Cruz Ph.D.
Member

Approved by:

Junifen F. Gauuan, Ph.D.
University President