



DOCTOR OF PHILOSOPHY IN BUSINESS MANAGEMENT
Major in International Tourism & Hospitality Management
REVISED CURRICULUM (S.Y. 2020-2021)

BASIC COURSES		9 UNITS
_____	PHDBM711 Philosophical Foundations of Management	3
_____	PHDBM712 Advanced Research Methods and Statistics	3
_____	PHDBM713 Advanced Organizational Transformation and Leadership	3
 CORE COURSES		 15 UNITS
_____	PHDBM721 Advanced Operations Management	3
_____	PHDBM722 Advanced Marketing Management	3
_____	PHDBM723 Advanced Human Resource Management	3
_____	PHDBM731 Advanced Corporate Finance	3
_____	PHDBM732 Advanced Business Economics	3
 SPECIALIZATION (Choose 4 courses)		 12 UNITS
_____	PHDBMTHM741 Sustainable Tourism Destinations and Regional Tourism Planning	3
_____	PHDBMTHM742 Wellness and Spa Service Design and Management	3
_____	PHDBMTHM743 Planning and management of tourist destinations and products	3
_____	PHDBMTHM744 International Tourism and Convention Management	3
_____	PHDBMTHM745 International Tourism, Hospitality and Event Management	3
 WRITTEN COMPREHENSIVE EXAMINATION		
 DISSERTATION		 12 UNITS
_____	DISSE751 Dissertation Writing	12
	A structured, supervised program of scholarly research in your field of specialization, leading to a dissertation that makes an original contribution to the field, suitable for publication in a series of high-quality, refereed journal articles, and presentation in international forum/conferences.	
_____	DISSE752 Dissertation Paper Defense	
 TOTAL		 48 UNITS

Prepared by
Online Graduate Programs Curriculum Committee

Revelino D. Garcia, Ph.D.
Chairman

Margie D.G. Dela Cuz, Ph.D.
Member

Approved by:

Junifen F. Gauuan, PhD.
University President