



DOCTOR OF PHILOSOPHY IN BUSINESS MANAGEMENT

Major in International Business

REVISED CURRICULUM (S.Y. 2020-2021)

BASIC COURSES			9 UNITS
_____	PHDBM711	Philosophical Foundations of Management	3
_____	PHDBM712	Advanced Research Methods and Statistics	3
_____	PHDBM713	Advanced Organizational Transformation and Leadership	3
CORE COURSES			15 UNITS
_____	PHDBM721	Advanced Operations Management	3
_____	PHDBM722	Advanced Marketing Management	3
_____	PHDBM723	Advanced Human Resource Management	3
_____	PHDBM731	Advanced Corporate Finance	3
_____	PHDBM732	Advanced Business Economics	3
SPECIALIZATION (Choose 3 courses)			12 UNITS
_____	PHDBMIB741	Global Business Strategies and Models	3
_____	PHDBMIB742	Multi- Cultural Business Management	3
_____	PHDBMIB743	International Markets	3
_____	PHDBMIB744	Comparative Global Business Environment	3
_____	PHDBMIB745	International Business Risk Management	3
WRITTEN COMPREHENSIVE EXAMINATION			
DISSERTATION			12 UNITS
_____	DISSE751	Dissertation Writing	12
A structured, supervised program of scholarly research in your field of specialization, leading to a dissertation that makes an original contribution to the field, suitable for publication in a series of high-quality, refereed journal articles, and presentation in international forum/conferences.			
_____	DISSE752	Dissertation Paper Defense	3
TOTAL			48 UNITS

Prepared by
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Chairman

Margie D.G. Dela Cruz, Ph.D.
Member

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