

Philippine Christian University

Graduate School of Business and Management



MASTER IN MANAGEMENT Major in International Tourism & Hospitality Management REVISED CURRICULUM (S.Y. 2020-2021)

	REVISED CURRICULUM (5.1. 2020-2021)		
CODE	COURSE	Non-Thesis	Thesis
1st Trimester			
MASTER611	Research & Statistics (w/ SPSS Software	3	3
MASTER612	Management (w/ SPSS Application)	3	3
MASTER613	Human Resource Management (with Human Behavior in Organization) (w/ SPSS Application)	3	3
MASTER614	Financial Management (w/ Excel Software)	3	3
2 nd Trimester			
MMITH621	Marketing in International Tourism and Hospitality	3	3
MMITH622	Risk Management in International Tourism and Hospitality	3	3
MMITH623	Macro Environment in International Tourism and Hospitality	3	3
MMITH THESIS 1	Seminar on Thesis Writing	-	3
MMITH SEMINAR 1	Seminar on Project Study/Immersion	3	-
3 rd Trimester			
MMITH624	Program-Project Development and Management	3	3
MMITH631	Best Practices in International Tourism and Hospitality	3	3
MMITH632	Tourism and Hospitality Operations	3	3
MMITH THESIS 2	Thesis Writing	-	3
MMITH SEMINAR 2	Project Study/Immersion Paper Writing	3	-
B. REVIEW			
C. COMPREHENSIVE EXAMINATION			
D. PAPER/THESIS DEFENSE	Project Study Paper/Immersion Paper/Thesis		
	TOTAL	36 UNITS	36 UNITS

Prepared by:

Online Graduate Program Curriculum Committee

Revelino D. Garcia, Ph.D.

Chairman

Margie D.G. Dela Cruz, Ph.D. Member

Approved by:

Junifen F. Gauuan, Ph.D. University President