

Philippine Christian University



Graduate School of Business and Management

MASTER IN MANAGEMENT Major in Data Analytics

REVISED CURRICULUM SY 2020-2021

Course Requirements	Course Code	Descriptive Title of Subjects	Units
	1st TRIMESTER		
Common Basic Courses (12 UNITS)	MASTER 611	Research \$ Statistics (w/ SPSS Software)	3
	MASTER 612	Management (w/ SPSS Application)	3
	MASTER 613	Human Resource Management (w/ Human Behavior in Organization (w/ SPSS application)	3
	MASTER 614	Financial Management (w/ Excel software)	3
			12 UNITS
	2 ND TRIMESTER		1, 1
Data Analytics Track (12 units)	MMDA 621	Advanced Information Management	3
	MMDA 622	Advanced System Integration and Architecture	3
	MMDA 623	Methods, Tools and Techniques of Data Analytics	3
	MMDA 624	Business Intelligence	3
			12 UNITS
	3 rd TRIMESTER		
	MMDA 631	Data Warehousing	
	MMDA 632	Advanced Mobile and Web System	3
			6 UNITS
	Thesis	Capstone	6
		TOTAL	36 UNITS
COMPREHENSIVE EXAMINATION			
THESIS PAPER DEFENSE	7		

Prepared by:

Online Graduate Programs Curriculum Committee

Revelino D. Garcia, Ph.D.

Chairman

Margie D.G. Dela Cruz, Ph.D.

Member

Approved by:

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