

**Revised Curriculum
SY 2018-2019
Bachelor of Science in Tourism Management**

FIRST YEAR

| First Semester | | | | Second Semester | | | |
|----------------|---------------------------------------|-------|-------|-----------------|---|-------|-------|
| CODE | Description | Units | Grade | CODE | Description | Units | Grade |
| RELS1001 | Christian Formation | 3 | | RELS1002 | Christian Ethics | 3 | |
| GNED1001 | Mathematics in the Modern World | 3 | | GNED1002 | Understanding The Self | 3 | |
| CWTS1001 | National Service Training Program 1 | 3 | | CWTS1002 | National Service Training Program 2 | 3 | |
| PHED1001 | Physical Education 1 | 2 | | PHED1002 | Physical Education 2 | 2 | |
| BUSN1112 | Applied Economics | 3 | | ACCT1110 | Fundamentals of Accounting, Business and Management | 3 | |
| BUSN1113 | Organization and Management | 3 | | BUSN1111 | Operation Management | 3 | |
| TOUR1101 | Phil. Culture and Tourism Geography* | 3 | | BUSN1010 | Business Marketing | 3 | |
| TOUR1102 | Strategic Mgt. and Total Quality Mgt. | 3 | | HOST1101 | Risk Mgt. as Applied to Safety, Security and Sanitation* | 3 | |
| GNED1010 | Living in the IT Era | 3 | | GNED1013 | Philippiner Popular Culture | 3 | |
| | | 26 | | | | 26 | |

SECOND YEAR

| First Semester | | | | Second Semester | | | |
|----------------|---|-------|-------|-----------------|---|-------|-------|
| CODE | Description | Units | Grade | CODE | Description | Units | Grade |
| GNED1003 | The Contemporary World | 3 | | GNED1005 | Readings in Philippine History | 3 | |
| GNED1011 | Science, Technology and Society | 3 | | GNED1006 | Purposive Communication | 3 | |
| GNED1009 | Life and Works of Rizal | 3 | | GNED1007 | Environmental Science | 3 | |
| PHED1003 | Physical Education 3 | 2 | | GNED1008 | Ethics | 3 | |
| FREN3101 | Foreign Language- Basic French** | 3 | | PHED1004 | Physical Education 4 | 2 | |
| LTR1001 | Art Appreciation | 3 | | BUSN1214 | Business Finance | 3 | |
| TOUR2101 | Macro Perspective Of Tourism and Hospitality Management* | 3 | | FREN3102 | Foreign Language-Advance French** | 3 | |
| TOUR2102 | Entrep. in Tourism and Hospitality* | 3 | | TOUR2201 | Tourism and Hospitality Marketing* | 3 | |
| TOUR2401 | Philippine Gastronomical Tourism*** | 3 | | TOUR2402 | Specialized Food and Beverage Service Operation*** | 3 | |
| | | 26 | | | | 26 | |

THIRD YEAR

| First Semester | | | | Second Semester | | | |
|----------------|--|-------|-------|-----------------|---|-------|-------|
| CODE | Description | Units | Grade | CODE | Description | Units | Grade |
| TOUR3101 | Multicultural Diversity in Workplace* | 3 | | TOUR3201 | Micro Perspective of Tourism and Hospitality* | 3 | |
| TOUR3102 | Quality Service Mgt. in Tourism and Hospitality* | 3 | | TOUR3202 | Legal Aspects in Tourism and Hospitality* | 3 | |
| TOUR3103 | Tour and Travel Management** | 3 | | TOUR3203 | Tourism Policy Planning and Development** | 3 | |
| TOUR3104 | Global Culture and Tourism Geography** | 3 | | TOUR3204 | Research in Tourism** | 3 | |
| TOUR3105 | Transportation Management** | 3 | | TOUR3205 | Introduction to Meetings, Incentives Conferences and Events Mgt.(MICE)** | 3 | |
| TOUR3403 | Medical and Wellness Tourism*** | 3 | | TOUR3405 | Tourism and Environment*** | 3 | |
| TOUR3106 | Applied Business Tools and Technologies** | 3 | | TOUR3206 | Sustainable Tourism** | 3 | |
| TOUR3404 | Travel Writing and Photography*** | 3 | | | | 21 | |
| | | 24 | | | | | |

FOURTH YEAR

| First Semester | | | | Second Semester | | | |
|----------------|---------------------------------------|-------|-------|-----------------|--|-------|-------|
| CODE | Description | Units | Grade | CODE | Description | Units | Grade |
| TOUR4101 | Practicum 1-Tourism Intern (300hours) | 3 | | TOUR4201 | Professional Development and Applied Ethics* | 3 | |
| TOUR4102 | Practicum 2-Travel Intern(300hours) | 3 | | TOUR4406 | Accommodation Operations and Mgt.*** | 3 | |
| | | 6 | | TOUR4407 | Destination Mgt. and Marketing*** | 3 | |
| | | | | TOUR4408 | Recreation and Leisure Mgt.*** | 3 | |
| | | | | TOUR4409 | Cruise Tourism*** | 3 | |
| | | | | | | 15 | |

LEGEND:

*Tourism and Hospitality Core

***Electives

**Tourism Professional Course