



Philippine Christian University  
COLLEGE OF ARTS, SCIENCES AND SOCIAL WORK



Revised Curriculum (NGEC-B)  
Program: BACHELOR OF ARTS IN BROADCASTING

FIRST SEMESTER			SECOND SEMESTER		
COURSE CODE		UNITS	COURSE CODE		UNITS
REELS1001	Christian Formation (IR)	3	REELS1002	Christian Ethics (IR)	3
ENGL1001	Philippine Popular Culture	3	GNED1010	Living in the IT Era (GE-E1)	3
GNED1002	Understanding the Self	3	GNED1001	Mathematics in the Modern World	3
CWTS1001	National Service Training Program 1	3	CWTS1002	National Service Training Program 2	3
PHED1001	Physical Education 1	2	PHED1002	Physical Education 2	2
BROD1101	Introduction to Communication & Media (CC)	3	BROD1202	Introduction to Broadcasting, Interactive & Emerging Media (RC)	3
			BROD3301	Philippine Theater History	3
			BROD 2105	Media Laws (CC)	3
		<b>17</b>			<b>23</b>

FIRST SEMESTER			SECOND SEMESTER		
COURSE CODE		UNITS	COURSE CODE		UNITS
GNED1005	Readings in Philippine History	3	ENVS3401	Environmental Science (GE-E2)	3
GNED1006	Purposive Communication	3	GNED1003	The Contemporary World	3
GNED 1004	Science, Technology & Society	3	GNED1009	Life and Works of Rizal	3
GNED1008	Ethics	3	PHED1004	Physical Education 4	2
PHED1003	Physical Education 3	2	BROD2207	Newswriting & Production for Broadcasting, Interactive & Emerging Media (RC)	3
BROD2103	Communication & Media Theory (CC)	3	BROD2208	Writing Dramatic Materials for Broadcasting, Interactive & Emerging Media (RC)	3
BROD2104	Production of Broadcasting, Interactive & Emerging Media Texts (RC)	3	BROD2209	Producing Live for Broadcasting, Interactive & Emerging Media (RC)	3
BROD2106	Media Ethics (CC)	3	BROD2210	Political Economy of Broadcasting, Interactive & Emerging Media (RC)	3
GNED1007	Art Appreciation	3			
		<b>26</b>			<b>23</b>

FIRST SEMESTER			SECOND SEMESTER		
COURSE CODE		UNITS	COURSE CODE		UNITS
BROD3111	Writing Non-Dramatic Materials for Broadcasting, Interactive & Emerging Media (RC)	3	BROD3214	Studies of Audiences/Users of Broadcasting, Interactive & Emerging Media (RC)	3
BROD3112	Analysis of Broadcasting, Interactive & Emerging Media Texts (RC)	3	BROD3215	Programming for Broadcasting (RC)	3
BROD3113	Producing Pre-Recorded Content for Broadcasting, Interactive & Emerging Media (RC)	3	BROD3216	Broadcasting Institution Management (RC)	3
BROD3401	Introduction to Broadcasting/Interactive Journalism (BM-E1)	3	BROD3217	Research in Broadcasting, Interactive & Emerging Media (CC)	3
BROD3402	Producing Documentaries for Broadcasting, Interactive & Emerging Media (BM-E2)	3	LITR1002	Panitikang Panlipunan/Society & Literature (GE-Elec 5)	3
BROD3302	Basic Acting (EL-H1)	3	BROD3304	Play Direction & Production (EL-H2)	3
BROD3303	Media and Gender	3	BROD3305	Public Relations	3
LITR1001	Pelikulang Panlipunan/Film & Society (GE-Elec 4)	3			
		<b>24</b>			<b>21</b>

FIRST SEMESTER			SECOND SEMESTER		
COURSE CODE		UNITS	COURSE CODE		UNITS
BROD4118	Integrated Thesis & Special Project (CC)	15	BROD4219	Non-Linear Post Production of Content for Broadcasting, Interactive & Emerging Media (RC)	3
			BROD4403	Videography (BM-E3)	3
			BROD4404	Advertising Principles & Practices in Broadcasting, Interactive & Emerging Media (BM-E4)	3
			ENGL1003	Reading Visual Arts (GE-Elec 6)	3
		<b>15</b>			<b>12</b>